



Grassroots Recognition of 30 Years of Entrepreneurship Education Leadership

Did you hear the LAUNCH of National Entrepreneurship Week 2011 by Cathy Ashmore at the "Future of Entrepreneurship Education Summit" in Orlando, Friday, February 18? Thanks to the leadership of Michael Simmons of Extreme Entrepreneurship there was an all-day focus on THE FUTURE OF ENTREPRENEURSHIP EDUCATION with 130 specially invited national leaders to discuss this critical issue. You could have heard it streaming live...and hopefully the videos will be available soon.

In the meantime here are some of the key issues addressed by some of the speakers:

- **Cathy Ashmore** thanked everyone who has joined with the Consortium for the past 30 years to fight for the opportunities for youth and adults to learn about entrepreneurship.... providing a clearinghouse for developing entrepreneurial skills and motivation to be self-reliant through these educational experiences. Simmons got the attention of the audience by introducing Dr. Ashmore as the "GRANDMOTHER" of entrepreneurship education.
- **Michael Holthouse** of Lemonade Day responded to the call for Social Entrepreneurship to "save the world" by suggesting that American entrepreneurs have been doing this for decades in creating advanced technologies that improve the lives of everyone worldwide.
- **Deborah Hoover**, of the Burton D Morgan Foundation, said they were carrying on the dedication of their founder, an entrepreneur who believed that entrepreneurship education was essential. She announced that schools in NE Ohio would be celebrating National Entrepreneurship Week with planning for their own young entrepreneurs to have Lemonade Day. Holthouse calls this the "Pee Wee League" of lifelong entrepreneurship education ! He is proud of their goals for lemonade stand founders to divide their profits...to Save Some, to Invest Some, and to Give Some Back to good causes.
- **John Box**, Senior Education VP for JA Worldwide, said their organization has been encouraging thousands of young entrepreneurs worldwide for decades. He introduced the newly created Teacher Training model, "A ROADMAP FOR ENTREPRENEURSHIP EDUCATION" that the Youth Entrepreneurship Alliance is releasing as a unique template for preparing teachers at all levels of education with "real world" experience.

- **Cathy Ashmore** asked how many know about SBA's data saying that 81% of the 31,000,000 businesses in the US have only one employee....the entrepreneur. She suggested that entrepreneurship education might have encouraged those 25,400,000 lone entrepreneurs, and that by doubling that number in each of the next five years we would wipe out the current unemployment problem forever !
- **Fiona Macaulay**, of Making Cents, said there is not just one type of entrepreneurship program....that many strategies are important because the goals for different student groups are so diverse.
- It was exciting to hear from so many young adult entrepreneurs like **Ryan Allis** (iContact), **Scott Gerber** (Gerber Enterprises) **Travis Kiefer** (Gumball Capital), **Chris McCann** (Startup Digest), and **Caryn Shick** (Incuba8), who are joining us in focusing on entrepreneurship education.
- **Even the White House was represented by Doug Rand**, Office of Science and Technology Policy, that launched the **Startup America** Initiative this year to increase the success of high growth businesses. He reported that net job creation comes from young companies with 20 employees or less that need access to capital, removal of regulatory barriers, and mentors to improve their success rate.
- **Cathy Ashmore** urged all who agree that entrepreneurship education can lead to opportunities for everyoneto join the Consortium for the next 30 years . . . to bring a helping hand to youth and adults who wish to be self-sufficient job creators worldwide.

Congratulations to STEVE MARIOTTI, founder of NFTE, and Ken Yancey, Jr., CEO of SCORE who received LIFETIME ACHIEVEMENT AWARDS.

Dr. Cathy Ashmore Launches National Entrepreneurship Week



Speaker at the
*Future of Entrepreneurship
Education Summit,*
Orlando, FL,
February 18, 2011

*Honoring America's
Entrepreneurs and
the
Entrepreneurship
Education Programs
Preparing the
Entrepreneurs of
the FUTURE*

